



The Barn at Bonner Creek – As seen on Magnolia TV Network

## BUILDING THE TEXAS ECONOMY **ONE BUSINESS AT A TIME**

Our commitment to building the Texas economy, one business at a time, is evident by the long-term advising assistance to those 53,373 clients and other relationships we build throughout Texas. Our support of these clients not only generates increased capital to their small businesses, but also creates significant tax revenue for both state and federal governments which is greater than the direct cost of providing the service. For every \$1.00 invested in the Texas SBDC Network, **a return on investment (ROI) of \$3.52 is generated.**

As our state and nation continue to navigate uncharted economic terrain, the Texas SBDC

Network will continue to serve as the most effective and efficient method to champion small business owners and fuel the growth of our local, regional, and statewide economy. Our collective efforts will not only preserve the entrepreneurial spirit but also ensure a thriving future for Texas.

The Texas SBDC Network is comprised of four lead offices strategically located at:

- Texas Tech University
- The University of Texas at San Antonio
- Dallas College
- University of Houston

# SMALL BUSINESS IMPACT

## SERVICE RESULTS

Total Businesses Served	53,373
Trainings, Seminars & Courses	2,090
Training Participants	32,833
Business Starts	1,537

## ECONOMIC IMPACT RESULTS

Jobs Created	10,408
Jobs Retained	31,467
New Financing   Investments	\$557,052,632
New Tax Revenue Generated*	\$72,283,000
Sales Generated By Client*	\$635,800,000

### SBDC ASSISTANCE PRODUCES GREATER SUCCESS THAN THE AVERAGE TEXAS BUSINESS

#### The SBDC Difference



\*According to the 2023 findings of a national independent study by James J. Chrisman, PhD.

## SUCCESS STORIES

### UN NUEVO SABOR A NEW FLAVOR



#### Mi Linda Michoacana LUBBOCK, TEXAS

“SBDC was very efficient in the financial projection spreadsheets and helped him understand his business finances to work better with his accountant. And I thoroughly enjoyed SBDC friendly translation assistance in making the whole process run smoothly was very much appreciated.”

- Guillermo Leanos, Owner

### SERENDIPITY, A NEW CHAPTER



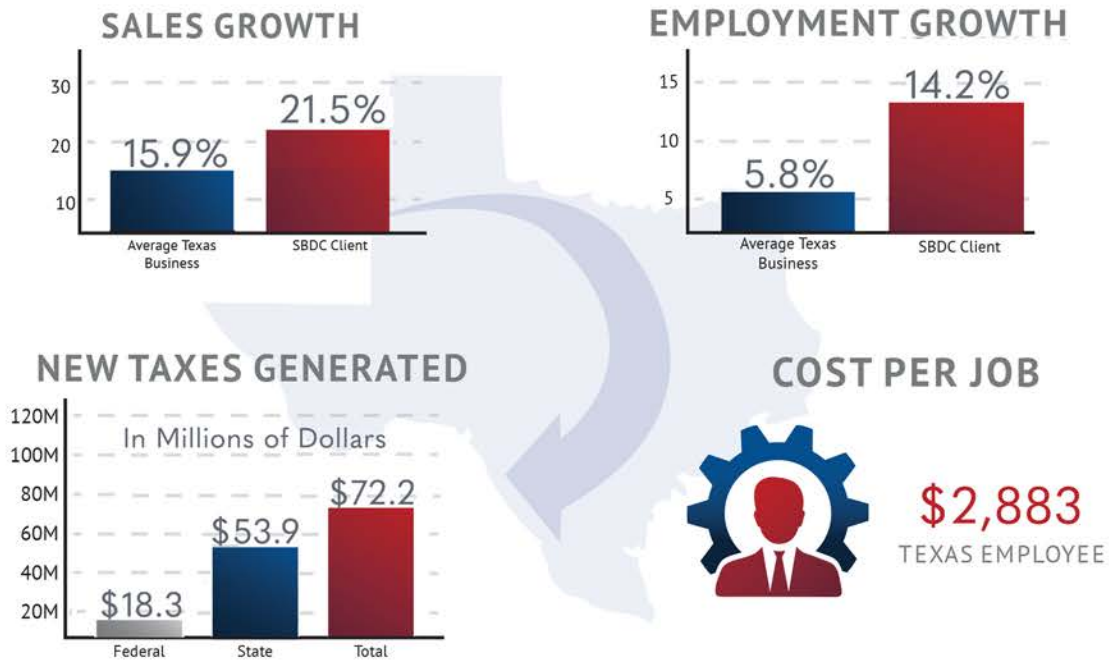
#### The Barn At Bonner Creek ROSHARON, TEXAS

“SBDC is a very good, educational resource, especially for someone who's never owned their own business. They provide resources and information that make you think long and hard about a business plan and whether it's financially doable.”

- Lisa Rouse, Owner

# SBDC CLIENT vs NON-SBDC CLIENT

Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues  
For every \$1.00 invested in Texas SBDCs, a return of \$3.52 is generated.



DATA SOURCE - 2023 INDEPENDENT STUDY RESULTS: TEXAS SBDC CLIENTS

## PAVING SUCCESS, ROOTED IN TRADITION



### Gallegos Paving LAREDO, TEXAS

“SBDC is absolutely necessary for all businesses. Without the help of the SBDC, it would have taken me longer to reach my goals on my own.”

- Sheldon Gallegos, Owner

## SUPPORTING MISSION SUCCESS WORLDWIDE



### Kerberos International Inc. TEMPLE, TEXAS

“Without the financial assistance and operational guidance provided by the SBA and local SBDC, I could have never built a successful company.”

- Dawn Cole, Owner



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Texas Tech SBDC - Lubbock  
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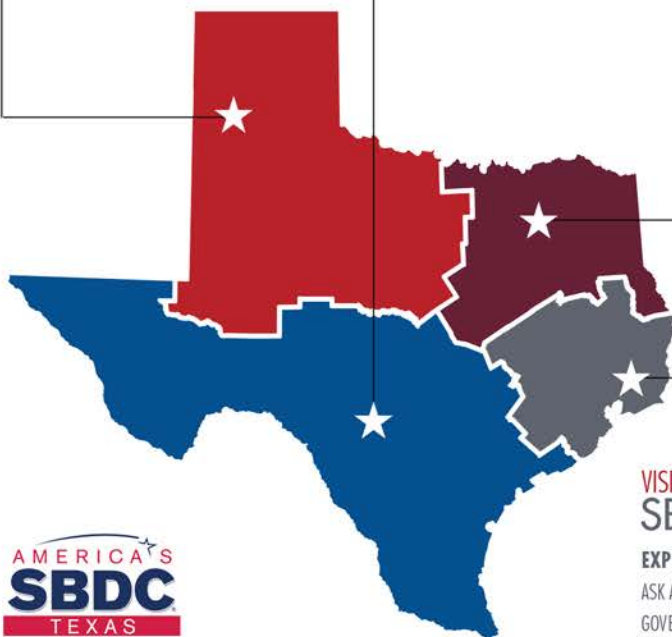
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