

## BUILDING THE TEXAS ECONOMY ONE BUSINESS AT A TIME

The national **Small Business Development Center** (SBDC) program was legislated via the Small Business Act of 1976 as a program of the U.S. Small Business Administration. Leveraged federal funding involves cooperative agreements with institutions of higher education. State governments play a vital role as key partners to efficiently and effectively leverage resources which complement the State's economic development efforts.

SBDCs provide small business owners and aspiring entrepreneurs with no-cost professional business advising and low-cost training on topics such as developing a business plan, accessing capital, finding new customers, compliance with regulations, exporting, cybersecurity, technology commercialization, and more.

The Texas SBDC Network is comprised of four lead offices strategically located at:

- Texas Tech University
- The University of Texas at San Antonio
- Dallas College
- University of Houston

Combined, they manage the 50+ field and specialty centers in urban and rural Texas. SBDCs provide hands-on guidance, which leads to greater prosperity via job creation, increased capital access, and other small business growth.

**SBDC Pandemic Response:** When COVID-19 stay-at-home orders were issued in March of 2020, Texas SBDCs immediately pivoted small business advising and training services for virtual delivery. To immediately respond to an unprecedented amount of inquiries and client activity, SBDCs launched call centers, held daily informational webinars, and mobilized specialized teams to assist Texas businesses access EIDL, PPP and other recovery capital, to reopen, address customer and employee safety, explore alternate delivery systems, and more.

In 2022, Texas SBDCs assisted 86,256 entrepreneurs survive and even thrive in an ever-changing economic environment, facilitating over \$829 million in capital funding.

# SMALL BUSINESS IMPACT

## COVID-19 IMPACT

March 1, 2020 – September 30, 2022



**Total Businesses Served**

**87,387**



**Capital Relief**

**\$364,242,905**

## 2022 ECONOMIC IMPACT RESULTS\*

Jobs Created	10,501
Jobs Retained	17,558
New Financing   Investments	\$553,451,000
New Tax Revenue Generated	\$92,554,400

\*According to the 2022 findings of a national independent study by James J. Chrisman, PhD, "SBDC long-term consulting assistance is highly valuable from a public policy perspective because it returns tax revenues to state and federal governments, as well as value and capital to its clients that are greater than the direct cost of providing the service. For every \$1.00 invested in Texas SBDCs, a return of \$4.54 is generated."

## RECOVERY AND RESILIENCE STORIES

### SURVIVING AND THRIVING THROUGH THE DECADES



#### Star Brite Cleaners

WICHITA FALLS, TEXAS

“In 40 years of business it has been nice having the SBDC as a resource for research during expansions, financial projections or for assistance during the pandemic.

– Andy Kocher, Owner

### SEEKING CHALLENGES... SHE BUILT A COMPANY



#### Flowar Construction, LLC

EL PASO, TEXAS

“Working with the SBDC has been amazing. They answer every question I have and provide me with all the necessary information I need to grow my business.

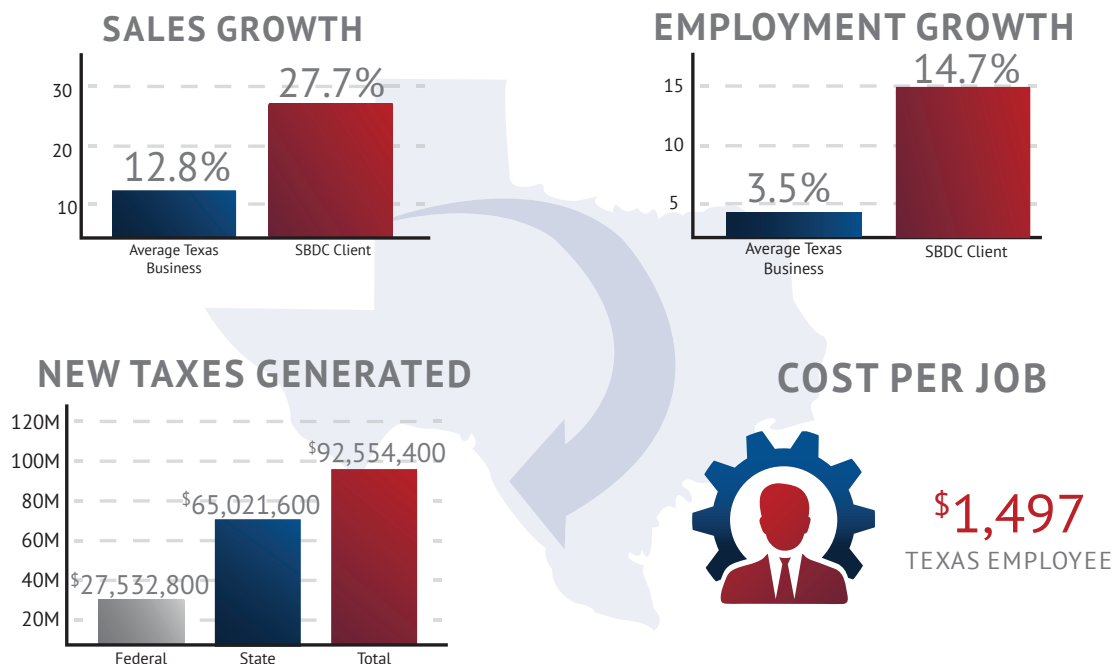
– Patrica Flores Warnock, Owner



# SBDC CLIENT vs AVERAGE BUSINESS

Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues

**For every \$1.00 invested in Texas SBDCs, a return of \$4.54 is generated.**



2022 INDEPENDENT STUDY RESULTS: SBDC CLIENTS

## NEW BEGINNINGS WITH A TWIST



### Denton Spin Company

DENTON, TEXAS

“The SBDC guided me to the right resources and ensured I did what I needed to be successful!

– Mollie Herrera, Owner

## AGGIES BECOME BUSINESS OWNERS



### Walk-On's College Station

COLLEGE STATION, TEXAS

“The SBDC never gave up; they were very patient. They were always there for us every step of the way.

– Cory Davis, Owner



## TEXAS TECH UNIVERSITY NORTHWEST TEXAS

806.745.3973  
www.nwtsbdc.org

### FIELD OFFICES

#### ABILENE

Texas Tech University  
Texas Tech SBDC - Abilene  
325.670.0300

#### AMARILLO

West Texas A&M University  
West Texas A&M SBDC - Amarillo  
806.651.5151

#### LUBBOCK

Texas Tech University  
Texas Tech SBDC - Lubbock  
806.745.1637

#### ODESSA

University of Texas-Permian Basin  
UT-Permian Basin SBDC - Midland  
- Odessa  
432.552.2455

#### STEPHENVILLE

Tarleton State University  
Tarleton SBDC - Stephenville  
254.968.0558

#### WICHITA FALLS

Midwestern State University  
Midwestern SBDC - Wichita Falls  
940.397.4373



## THE UNIVERSITY OF TEXAS AT SAN ANTONIO TEXAS SOUTH-WEST

210.458.2450  
www.txsbdc.org

### FIELD OFFICES

#### ALPINE

Sul Ross State University SBDC  
432.837.8694

#### AUSTIN

Texas State University SBDC  
512.420.9379

#### CORPUS CHRISTI

Del Mar College SBDC  
361.698.1021

#### EAGLE PASS

SRSU Rio Grande College SBDC  
830.758.5023

#### EDINBURG

UT Rio Grande Valley SBDC  
956.665.7535

#### EL PASO

El Paso Community College SBDC  
915.831.7743

#### LAREDO

Texas A&M International University SBDC  
956.326.2827

#### SAN ANGELO

Angelo State University SBDC  
325.942.2098

#### SAN ANTONIO

The University of Texas at San Antonio  
SBDC  
210.458.2460

#### VICTORIA

University of Houston-Victoria SBDC  
361.485.4485



## DALLAS COLLEGE NORTH TEXAS

214.860.5831  
www.ntsdbdc.org

### FIELD OFFICES

#### ATHENS

Trinity Valley Community College  
Trinity Valley SBDC  
903.675.7403

#### CORSICANA

Navarro College  
Navarro SBDC  
903.872.8104

#### DALLAS

Dallas College  
Dallas Metropolitan SBDC  
214.860.5848

#### DENISON

Grayson College  
Grayson SBDC  
903.463.8787

#### DENTON

North Central Texas College  
North Central Texas SBDC  
940.498.6468

#### FORT WORTH

Tarrant County College  
Tarrant SBDC  
817.515.2600

#### LONGVIEW

University of Texas at Tyler  
UT Tyler-Longview SBDC  
903.757.5857

#### MOUNT PLEASANT

Northeast Texas College  
Northeast Texas SBDC  
903.434.8237

#### PARIS

Paris Junior College  
Paris SBDC  
903.782.0224

#### PLANO

Collin College  
Collin SBDC  
972.985.3770

#### TYLER

Tyler Junior College  
Tyler SBDC  
903.510.2975

#### WACO

McLennan Community College  
McLennan SBDC  
254.299.8141



## UNIVERSITY OF HOUSTON TEXAS GULF COAST

713.752.8444  
sbdc.uh.edu

### FIELD OFFICES

#### BAY CITY

University of Houston  
Fort Bend County SBDC at Coastal  
Plains  
281.499.9787

#### BAYTOWN

Lee College  
Lee College SBDC  
281.425.6309

#### BEAUMONT

Lamar University  
Lamar University SBDC  
409.880.2367

#### BRENNHAM

Blinn College  
Blinn College SBDC  
979.830.4137

#### BRYAN/COLLEGE STATION

University of Houston  
Brazos Valley SBDC  
979.260.5222

#### DEER PARK

San Jacinto College  
San Jacinto College SBDC  
281.485.5214

#### HOUSTON

University of Houston  
Houston Center SBDC  
713.752.8400

#### HUNTSVILLE

Sam Houston State University  
Sam Houston State University SBDC  
936.294.3737

#### KATY

University of Houston  
Fort Bend County SBDC  
281.499.9787

#### LAKE JACKSON

Brazosport College  
Brazosport College SBDC  
979.230.3380

#### LEAGUE CITY

University of Houston  
Galveston County SBDC  
409.933.1414

#### LUFKIN

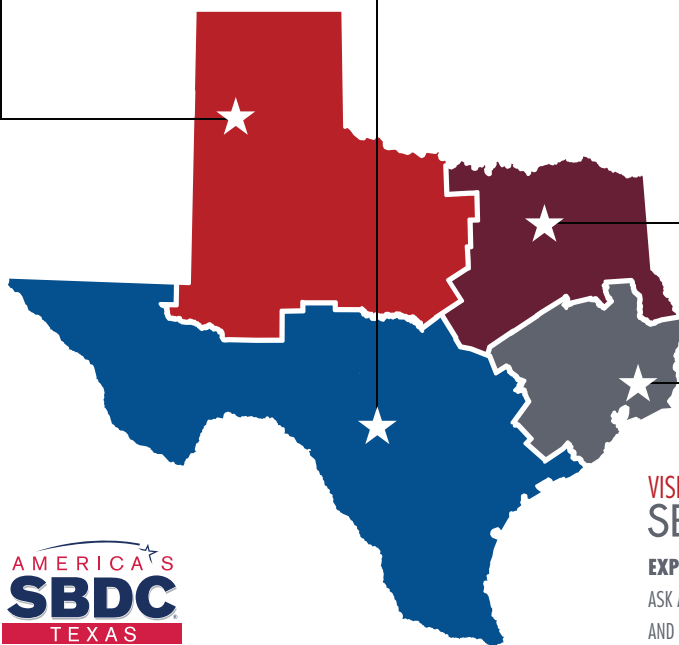
Angelina College  
Angelina College SBDC  
936.633.5400

#### PORT ARTHUR

Lamar State College  
Lamar State College - Port Arthur SBDC  
409.984.6531

#### PRAIRIE VIEW

Prairie View A&M University  
Prairie View A&M University SBDC  
936.261.9243



VISIT US ONLINE:  
**SBDCTEXAS.ORG**

### EXPLORE NEW MARKETS!

ASK ABOUT THE SPECIALIZED RESEARCH, INTERNATIONAL TRADE,  
AND GOVERNMENT CONTRACTING AT YOUR LOCAL SBDC.