The national Small Business Development Center (SBDC) program was legislated via the Small Business Act of 1976 as a program of the U.S. Small Business Administration. Leveraged federal funding involves cooperative agreements with institutions of higher education. State governments play a vital role as key partners to efficiently and effectively leverage resources which complement the State’s economic development efforts.

SBDCs provide small business owners and aspiring entrepreneurs with no-cost professional business advising and low-cost training on topics such as developing a business plan, accessing capital, finding new customers, compliance with regulations, exporting, cybersecurity, technology commercialization, and more.

The Texas SBDC Network is comprised of four lead offices strategically located at:

- Texas Tech University
- The University of Texas at San Antonio
- Dallas College
- University of Houston

Combined, they manage the 50+ field and specialty centers in urban and rural Texas. SBDCs provide hands-on guidance, which leads to greater prosperity via job creation, increased capital access, and other small business growth.

SBDC Pandemic Response: When COVID-19 stay-at-home orders were issued in March of 2020, Texas SBDCs immediately pivoted small business advising and training services for virtual delivery. To immediately respond to an unprecedented amount of inquiries and client activity, SBDCs launched call centers, held daily informational webinars, and mobilized specialized teams to assist Texas businesses access EIDL, PPP and other recovery capital, to reopen, address customer and employee safety, explore alternate delivery systems, and more.

In 2022 alone, Texas SBDCs assisted 86,256 entrepreneurs survive and even thrive in an ever-changing economic environment, facilitating over $829m in capital funding.

SBDCTEXAS.ORG
COVID-19 IMPACT
March 1, 2020 – September 30, 2022

<table>
<thead>
<tr>
<th>Economic Impact Results*</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>10,501</td>
</tr>
<tr>
<td>Jobs Retained</td>
<td>17,558</td>
</tr>
<tr>
<td>New Financing</td>
<td>Investments</td>
</tr>
<tr>
<td>New Tax Revenue Generated</td>
<td>$92,554,400</td>
</tr>
</tbody>
</table>

*According to the 2022 findings of a national independent study by James J. Chrisman, PhD, “SBDC long-term consulting assistance is highly valuable from a public policy perspective because it returns tax revenues to state and federal governments, as well as value and capital to its clients that are greater than the direct cost of providing the service. For every $1.00 invested in Texas SBDCs, a return of $4.54 is generated.”

RECOVERY AND RESILIENCE STORIES

SURVIVING AND THRIVING THROUGH THE DECADES

Star Brite Cleaners
WICHITA FALLS, TEXAS

“In 40 years of business it has been nice having the SBDC as a resource for research during expansions, financial projections or for assistance during the pandemic.”

– Andy Kocher, Owner

SEEKING CHALLENGES... SHE BUILT A COMPANY

Flowar Construction, LLC
EL PASO, TEXAS

“Working with the SBDC has been amazing. They answer every question I have and provide me with all the necessary information I need to grow my business.”

– Patricia Flores Warnock, Owner
SBDC CLIENT vs AVERAGE BUSINESS

Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues

For every $1.00 invested in Texas SBDCs, a return of $4.54 is generated.

SALES GROWTH

EMPLOYMENT GROWTH

NEW TAXES GENERATED

COST PER JOB

$1,497
TEXAS EMPLOYEE

2022 INDEPENDENT STUDY RESULTS: TEXAS SBDC CLIENTS*

NEW BEGINNINGS WITH A TWIST

Denton Spin Company
DENTON, TEXAS

"The SBDC guided me to the right resources and ensured I did what I needed to be successful!"

– Mollie Herrera, Owner

AGGIES BECOME BUSINESS OWNERS

Walk-On's College Station
COLLEGE STATION, TEXAS

"The SBDC never gave up; they were very patient. They were always there for us every step of the way."

– Cory Davis, Owner

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