The national Small Business Development Center (SBDC) program was legislated via the Small Business Act of 1976 as a program of the U.S. Small Business Administration. Leveraged federal funding involves cooperative agreements with institutions of higher education. State governments play a vital role as key partners to efficiently and effectively leverage resources which complement the State’s economic development efforts.

SBDCs provide small business owners and aspiring entrepreneurs with no-cost professional business advising and low-cost training on topics such as developing a business plan, accessing capital, finding new customers, compliance with regulations, exporting, cybersecurity, technology commercialization, and more.

The Texas SBDC Network is comprised of four lead offices strategically located at:
- Texas Tech University
- The University of Texas at San Antonio
- Dallas College
- University of Houston

Combined, they manage the 50+ field and specialty centers in urban and rural Texas. SBDCs provide hands-on guidance, which leads to greater prosperity via job creation, increased capital access, and other small business growth.

**SBDC Pandemic Response:** When COVID-19 stay-at-home orders were issued in March of 2020, Texas SBDCs immediately pivoted small business advising and training services for virtual delivery. To immediately respond to an unprecedented amount of inquiries and client activity, SBDCs launched call centers, held daily informational webinars, and mobilized specialized teams to assist Texas businesses access EIDL, PPP and other recovery capital, to reopen, address customer and employee safety, explore alternate delivery systems, and more.

In 2021 alone, Texas SBDCs assisted 66,702 entrepreneurs with targeted disaster recovery and resiliency, and facilitated placement at almost $148M in disaster-related capital.
**COVID-19 IMPACT**  
*October 1, 2020 – September 30, 2021*

<table>
<thead>
<tr>
<th>Economic Impact Results</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs Created</td>
<td>7,911</td>
</tr>
<tr>
<td>Jobs Retained</td>
<td>10,990</td>
</tr>
<tr>
<td>New Financing</td>
<td>Investments</td>
</tr>
<tr>
<td>New Tax Revenue Generated</td>
<td>$118,820,100</td>
</tr>
</tbody>
</table>

According to the 2021 findings of a national independent study by James J. Chrisman, PhD, “SBDC long-term consulting assistance is highly valuable from a public policy perspective because it returns tax revenues to state and federal governments, as well as value and capital to its clients that are greater than the direct cost of providing the service. For every $1.00 invested in Texas SBDCs, a return of $6.01 is generated.”

**RECOVERY AND RESILIENCE STORIES**

**NO STRANGER TO OVERCOMING DISASTERS**

Valley Sports  
MISSION, TEXAS

“SBDC continued to followup and sent us a positive outlook to help us better cope with the stressful situation.”  
– Normalinda Ortiz, Owner

**GROWING DESPITE THE ODDS**

Toya’s Precious Jewels  
MIDLAND, TEXAS

“SBDC was there before the pandemic to help us find financing to move to a commercial location. During the pandemic they helped us secure funding for a 2nd location.”  
– Ed and La’Toya Mayberry, Owners
Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues

For every $1.00 invested in Texas SBDCs, a return of $6.01 is generated.

- **SALES GROWTH**
  - Average Texas Business: -5.4%
  - SBDC Client: 9.6%

- **EMPLOYMENT GROWTH**
  - Average Texas Business: -4.3%
  - SBDC Client: -5.3%

- **NEW TAXES GENERATED**
  - Federal: $20,760,800
  - State: $98,059,300
  - Total: $118,820,100

- **COST PER JOB**
  - Texas Employee: $2,497

2021 INDEPENDENT STUDY RESULTS: TEXAS SBDC CLIENTS*

**RAILWAY SWITCH MANUFACTURER LEADING WITH TECHNOLOGY**

Advanced Railway Systems, LLC
RIESEL, TEXAS

"SBDC was a great resource not only for our SBA loan, but for guidance with other programs. They were an invaluable asset."

– Sam Lindsey, CEO

**CRISIS AVERTED MAINTAINING STAFF POST COVID-19 ERA**

Hidden Lake Restaurant Group, Inc
LEAGUE CITY, TEXAS

"The help I received not only helped maintain business operations, but also helped me save 74 jobs."

– Charles Felts, Owner